



003 291 Dignity campaign pack (cannot be downloaded)

This campaign pack is ideal for promoting dignity in your workplace. The pack contains the following:

1. *Dignity – delivering dignified care: a practice support pack for workshop facilitators*
Aimed at senior nurses who will deliver a dignity workshop, developed with Help the Aged, the pack contains an interactive DVD and a guide to facilitating a workshop focusing on changing attitudes and practice.
2. *Dignity: small changes make a big difference*
Our influencing resource aims to help members of the nursing team develop their influencing skills and take practical steps towards maintaining and promoting dignity in their workplace.
3. *10 x Dignity: a pocket guide*
Quick portable reference to make dignity a priority when on the go, contains the RCN definition of dignity and quick and simple ideas to get you thinking about how dignity relates to 'places, people and processes'.
4. *2 x dignity posters*
To be put up on notice boards in any care setting to promote dignity.
5. *Dignity flyer*
6. *10 x dignity pens*

The pack can be ordered from RCN Direct by calling 0345 772 6100 and quoting publication code 003 291.

The pack costs £20 for non-members, £16 for RCN members. There is a bulk discount for orders of over 10 copies: £15 per pack for non-members, £12 per pack for RCN members.