

# RCN LONG-TERM CONDITIONS CONFERENCE

EXHIBITION & SPONSORSHIP BROCHURE



**SHEFFIELD HALLAM  
UNIVERSITY**

**17 JUNE 2026**

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## BACKGROUND



The RCN is the largest national professional body and trade union specifically for nurses. With **over half a million members including** nurses, midwives, nursing students and health care practitioners, the RCN has an enduring reputation as ***the Voice of Nursing in the UK***.

The **RCN Long Term Conditions Conference** is a brand-new event for 2026, where we look forward to welcoming up to 250 nursing professionals from diverse settings to discuss the theme of ***tackling health inequalities in long-term conditions***, share innovations in best practice, and learn about the latest news in the following areas of healthcare:

**CANCER | CARDIOLOGY | GASTROINTESTINAL | MENTAL HEALTH | RESPIRATORY**

Sponsor and exhibit at RCN events to connect with nurses from a wide range of specialisms, across health and social care, and associate your brand with the RCN as one of our trusted partners.





## EXHIBITION PACKAGE



Our standard exhibition package consists of:

- Stand space (3m x 2m).
- Company listing (name and website) on conference microsite.
- Table, table covering, two chairs, power.
- Two exhibitor passes.\*
- Lunch and refreshments for stand personnel.

**£1,250 (+VAT)**

\* Exhibition-only access



# STREAM SPONSOR PACKAGE



Activity during this conference will be divided into five streams, and we are offering the opportunity to be the sole sponsor of one of these streams, and contribute to the educational content by running an educational session.

Our streams are:

**CANCER | CARDIOLOGY | GASTROINTESTINAL | MENTAL HEALTH | RESPIRATORY**

*The Stream Sponsor Package features **all elements of the exhibitor package**, plus:*

- A 45-minute session within the sponsored stream (topic to link with conference themes).
- Pre-event (1-week out) sponsor-focused email (including 25-word editorial).
- Acknowledgement of support and organisation profile in conference programme.
- Sponsor promotion on website (including logo and 100-word editorial).

***(cont. on next page)***





## STREAM SPONSOR PACKAGE *(CONT.)*



- Pre-event promotion of sponsors via social media.
- Onsite promotion including:
  - Logos on signage and holding and header slides in sponsored stream.
  - Logo on holding slides in plenary session.
  - Opportunity to give five-minute welcome at start of stream activity.
- Pre- and post-event sponsor-focused emails, showcasing your organization's involvement.
- Opportunity to place a promotional pull-up banner (1m wide) in sponsored stream.
- Post-event access to delegate list (opt-ins only).
- Two delegate passes.

**£6,000 (+VAT)**

Package only sold with exhibition package, which is included in package price.  
Please note limited number of sessions available.



## EXCLUSIVE PRIZE SPONSOR PACKAGE



At the event, the best posters in three different categories will be selected by a judging panel, with each winner being awarded a prize during an announcement at the end of the day.

Our *Prize Sponsor Package* would provide your organisation increased visibility at the conference as well as acknowledging your generous contribution that allows us to celebrate the work of our contributors.

*It features **all elements of the exhibitor package** (see page 3), plus:*

- Acknowledgement as prize sponsor in related conference materials and during opening address.
- Acknowledgement as prize sponsor on conference micro-site.
- Logo displayed on main stage during prize presentation.
- Opportunity for 5-minute speech at prize presentation, as well as presenting the prizes to the winners.
- Delegate pass for prize presenter.

**£2,000 (+VAT)**

Package only sold with exhibition package.



To discuss any of these packages or for more information on exhibiting at RCN conferences,  
please contact:

**Matthew Bates**

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