

Poster guidelines specific to International Nursing Research Conference, 3-5 September 2019

General Information

- Posters form an important part of the conference programme and time has been allotted in the programme for delegates to view.
- Your poster is scheduled to be shown on a specific day. A poster board will be available at the conference. You have been allocated a poster number in the programme, which will be shown on your poster display board.
- You will be required to stand by your poster during the allocated times at lunch and also during the poster tour as delegates will want to network and engage with you (see programme for specific times).
- Please bring enough Velcro (hook) to attach your poster to the board.
- You are responsible for displaying your poster and taking it down at the end of the day. Any posters remaining will be removed by the events team.
- If you would like to display leaflets, notices etc. on your board you are free to do so but we ask that all information is attached and confined to your poster area only.

Poster Dimensions

- The preferred poster size is:

AO
32.7 x 45.4 inches
83.0 x 115.4 cm

- Please ensure your poster does not exceed the poster board dimensions; 1m wide x 2m high.
- The poster should be in portrait format.

Poster Prizes will be awarded during the conference.

Poster Tips

- Posters should be as visually stimulating as possible. You may wish to use different colours emphasis or to differentiate.
- Think about the message you are trying to convey and how it can be presented.
- Try to include illustrative examples where possible.
- Don't overwhelm people with too much information; ensure all the information is relevant to the subject and doesn't take too long to read
- Ensure all diagrams and pictures are labelled

Frequently Asked Questions

1. How long will my poster be displayed for?

You are responsible for putting up and taking down your poster on the day it has been scheduled for viewing.

2. Am I required to stay by my poster at all times?

You are asked to be beside your poster during viewing times on your allocated day and during the poster tour to enable delegates to engage with you and for questions. Feel free to add any contact details to your poster if you are happy for delegates to contact you during or after the event.

3. Does my poster have to meet the above dimensions/is there a minimum poster size?

Posters should be at least A2 portrait although we strongly urge you to make it as visible as possible. It does not need to fit the exact dimensions but it must **NOT** exceed the maximum size.

4. Can my poster contain photographs?

Yes although you will be required to obtain permission from the owner (if it is not yourself) and any people featuring in the photograph.

5. How many images should I have on my poster?

The content of your poster is at your discretion although we advise you to make your poster as visually stimulating as possible.

6. What happens to my poster after the conference?

You are responsible for removing your poster at the end of the day. Posters not collected by the end of the conference will not be kept so please ensure to either take it down or collect it before you leave.

7. How do I fix my poster to the board?

The poster boards are made out of felt and posters should be attached to them by Velcro (hook) or drawing pins. Presenters are responsible for bringing these to attach to the board.

8. What material should my poster be/ does my poster have to be printed?

There are no rules regarding poster materials. You may wish to construct your poster yourself or have it professionally printed in which case please remember to leave sufficient time to have this done.

9. What language should the poster be presented in?

Your poster must be in English.

10. Can my poster be landscape?

We strongly recommend your poster to be portrait in order to make as much use of your allocated space as possible. If for any reason you feel landscape would be more suitable for your poster, you can present it as so as long as it is within the maximum dimensions.

11. Will information on my poster appear in the conference brochure?

Yes; presenter and poster details will be listed on the conference programme and in the book of abstracts, the latter will be available online to download.