

RCN International Nursing Research Conference

The value of nursing research in a time of global crisis.

7-9 September 2021

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Virtual poster guidelines

Congratulations on being selected as a poster presenter. Please take a few minutes to read this information to understand what we expect of you and to help you make best use of your time.

Virtual Posters

Poster tours

Posters are an important part of the conference programme and time is allotted for all delegates to view. You will be allocated a virtual poster tour time, (please refer to the programme at www.rcn.org.uk/research21) when we ask you to be available to present your poster. You will be allocated round 5 minutes to present and take questions from delegates. Delegates can also interact with presenters during the event through the virtual platform.

Guidance to support you with the live poster tour will be sent before the event.

Poster dimensions and format

Posters must conform to the dimensions and format specified below to enable us to present virtually. Deviating from the poster specification may impact on how your poster appears on screen.

Format:

- A single PowerPoint slide. **Do not convert to pdf format**
- Landscape format
- Slide size: widescreen 16.9 – (this can be changed in either page setup or via the Design tab/slide size depending on your version of PowerPoint)
- The poster must be created and presented in English

Submitting your poster

The deadline for submitting posters is 26 July 2021

- Submit your poster as an email attachment to research@rcn.org.uk
- Include your abstract number for identification purposes in the email title
RCN Events will acknowledge receipt

Poster tips

Posters should be as visually stimulating as possible bearing mind:

- viewers may be using laptops
- font and slide background colours enhance the readability of the slide
- use a clear font and avoid unnecessary italics
- think about the message you are trying to convey and how it can be presented
- try to include illustrative examples where possible.
- don't overwhelm viewers with too much information

- keep language clear and concise, ensure all the information is relevant to the subject and doesn't take too long to read
- ensure all diagrams and pictures are labelled and attributed where appropriate

YouTube has a number of video tutorials for creating virtual posters which may be of help.

Frequently asked questions

1. **How long will my poster be displayed for?**
Your poster will be available to view for the duration of the conference. After the conference all virtual posters will be moved to an area, which will be accessible to delegates, for a period after the event.
2. **Am I required to always stay by my poster?**
No. You have been allocated a virtual poster tour time, which is the only compulsory time we ask you to be available.
3. **Does my poster have to meet the given format and dimensions?**
Yes, the dimension and format of the poster are mandatory to work with the Hopin platform. Deviating from the format and dimensions provided will impact your posters appearance when presented.
4. **Can my poster contain photographs?**
Yes, although you will be required to obtain permission from the owner, if not yourself, and from any people featuring in the photograph
5. **How many images should I have on my poster?**
You have discretion over the content of your poster. We advise you to make posters visually stimulating, bearing in mind the format and dimensions and tips for presenting virtual posters.
6. **Where will information about my poster appear?**
Presenter and poster details will be available to delegates prior to the conference in the Book of Abstracts and listed on the event platform during the event.