

# Professional identity revisited; An emerging narrative of Individual, Organisational and National leadership influences impacting on clinical research delivery.

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# The next fifteen minutes

- Background
- Methods
- Findings
- Implications
- What next?



# Background

Strong et al. *Trials* (2016) 17:212  
DOI 10.1186/s13063-016-1341-1

Trials

Lawton et al. *Trials* 2015, **16**:3  
<http://www.trialsjournal.com/content/16/1/3>



RESEARCH

Open Access

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DOI: 10.1111/jan.13409

**ORIGINAL RESEARCH:**  
**EMPIRICAL RESEARCH – QUALITATIVE**

WILEY **JAN**

## Professional identity and the Clinical Research Nurse: A qualitative study exploring issues having an impact on participant recruitment in research

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# Methods

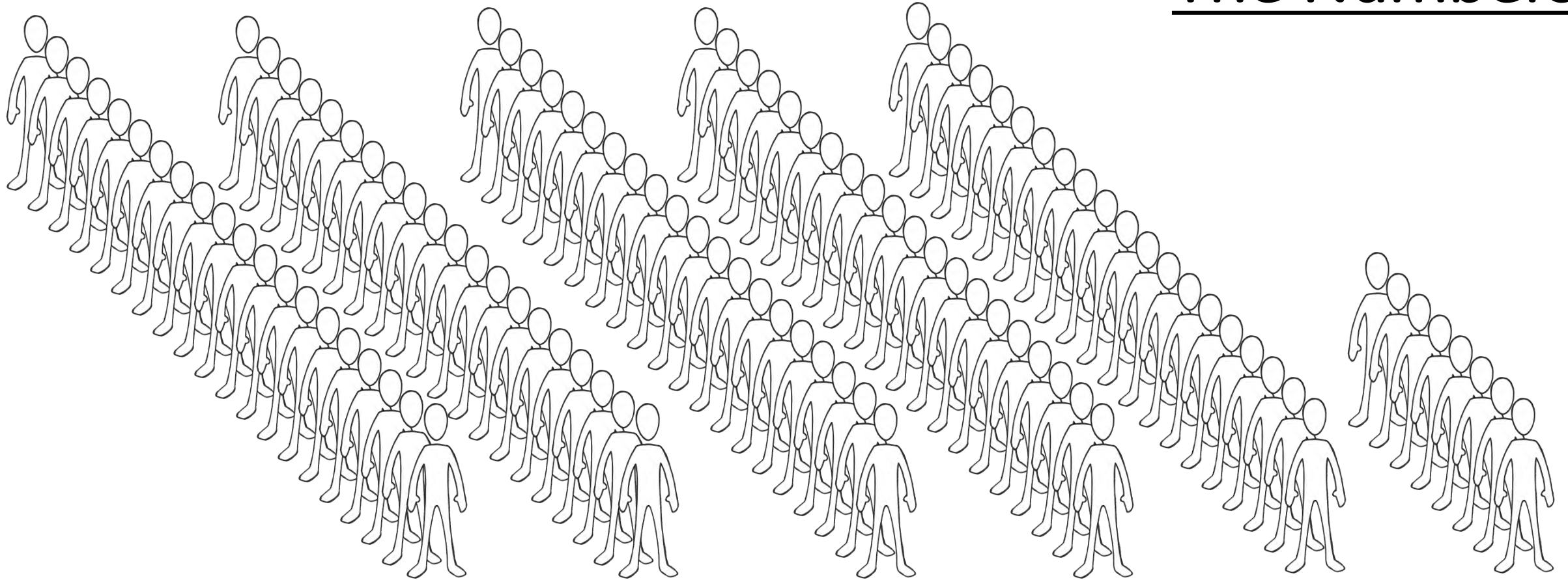
- Qualitative
- Focus Groups
- 1-1 interviews
- Topic guide
- Thematic Analysis alongside NVivo





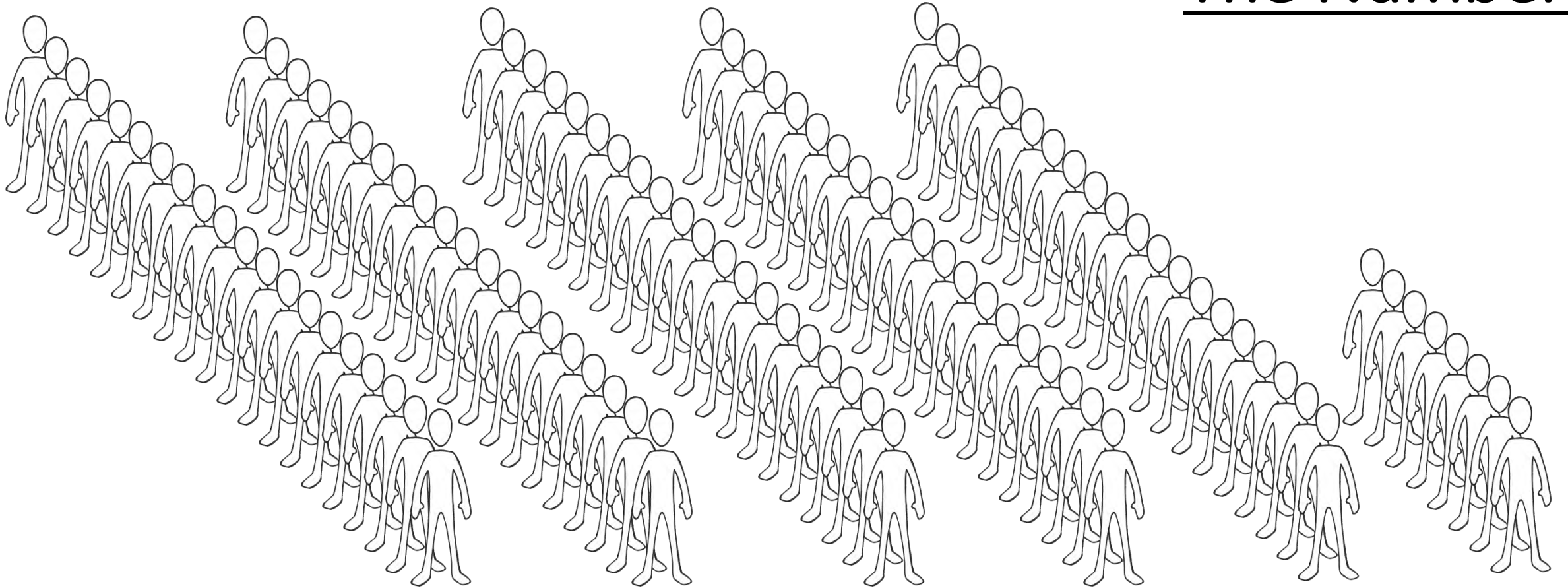
# 108 Invited

# The Numbers

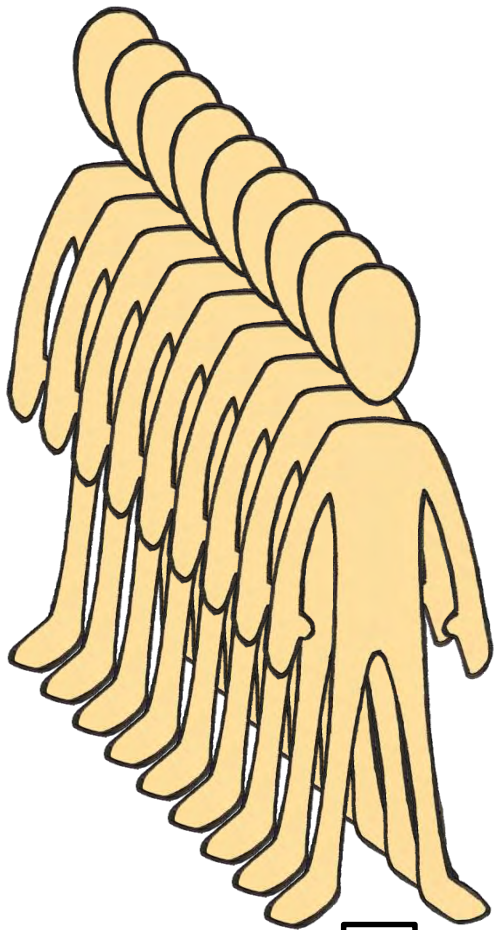


47 responded

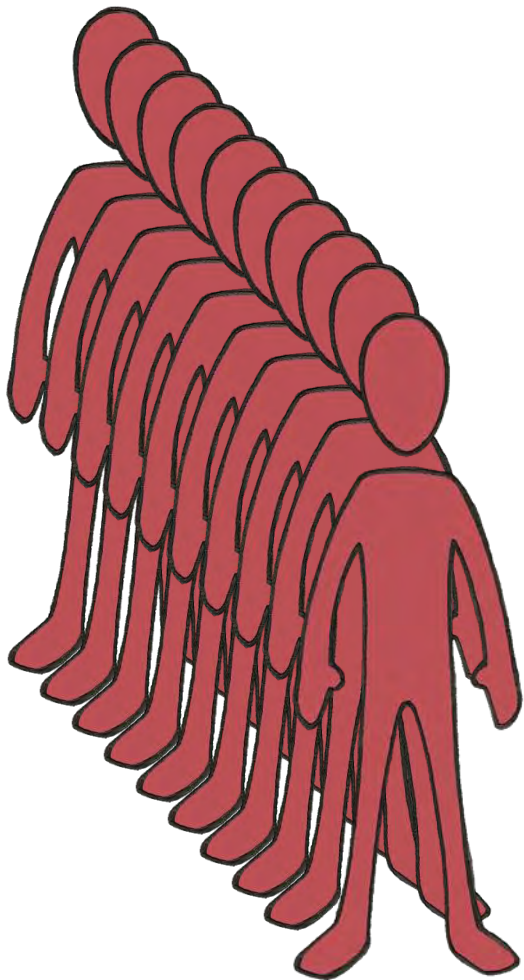
# The Numbers



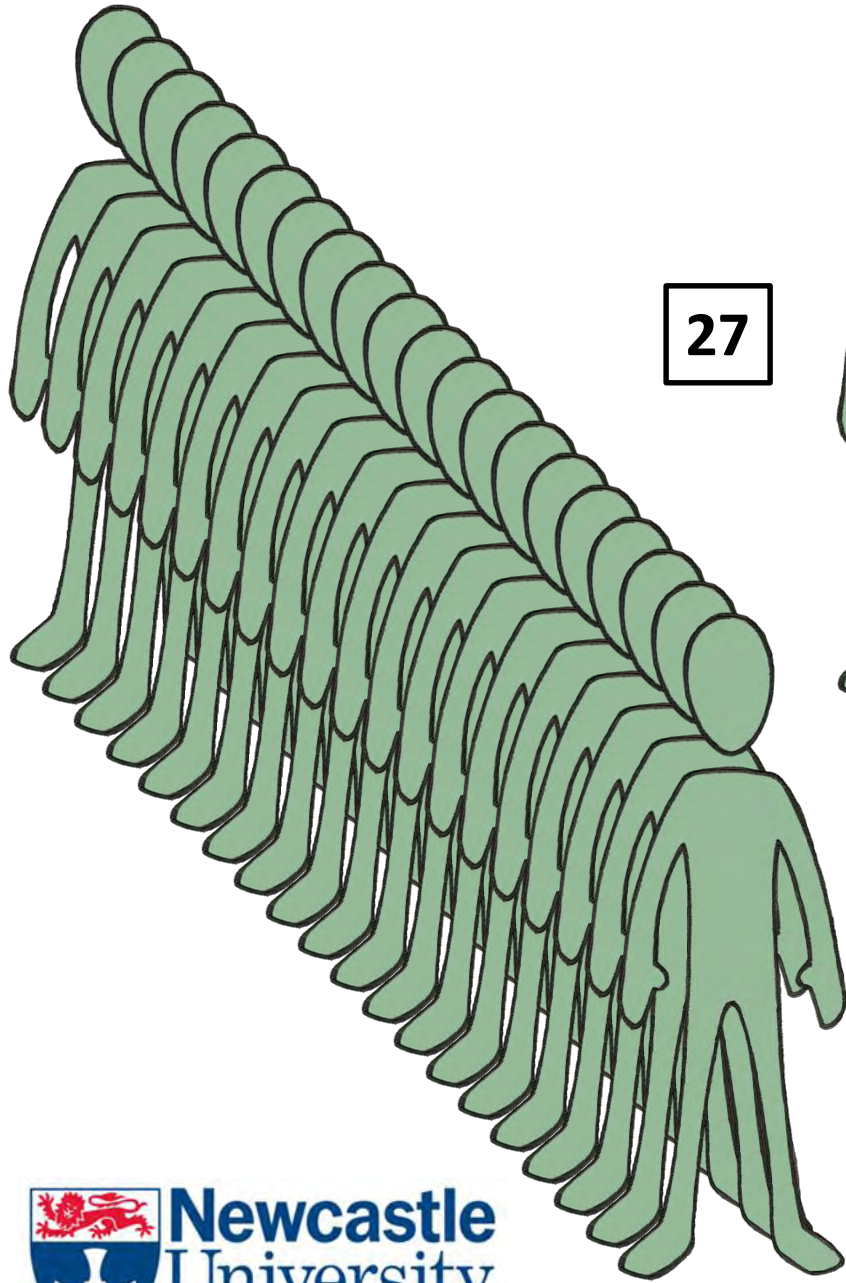




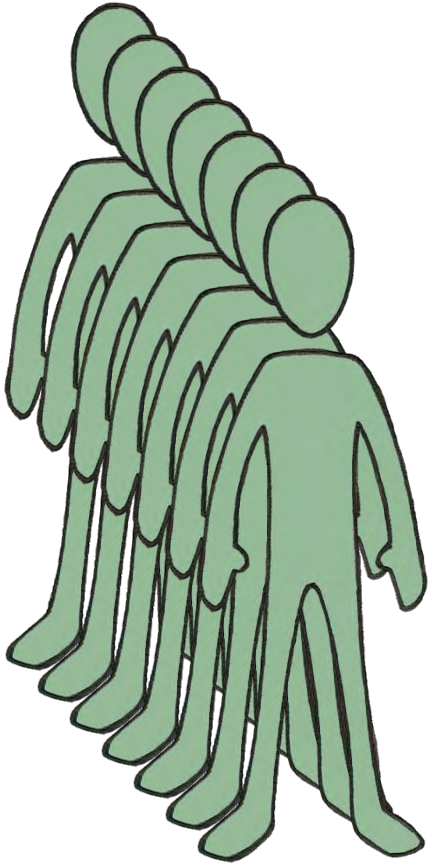
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10



27



The Newcastle upon Tyne Hospitals **NHS**  
NHS Foundation Trust



**NHS**  
County Durham  
and Darlington  
NHS Foundation Trust



# Results.....





# Positive Elements



Passionate

Moving forward

Stretching

Enjoy

Forefront

Positive activity

Improving

Time

Flexibility

Exciting!

Privileged

Motivated

Autonomy

Variety

Challenging

# The Individual

Prior relationships

Attributes



Prior knowledge

Role transition

Prior experiences

*“I think if you've got somebody who's got research experience, that's key.”*

*“I was going to say, does this hypothetical person have research experience?”*

*No, so say they are coming from a medical ward and they are being asked to deliver a surgical study.*

*“Its coming in with 2 hands behind your back.”*



# Patients

Clinical contact

Patient motivations



Time

Approach

Burden & equipoise

*“I think that is the main thing that I get from the job, especially the older population, I love just going and chatting to them. Having the time, whereas normally when I’m on the ward you can’t because there’s either a buzzer or someone wants tablets, there is always something going on....”*

# The Role

Attracting others

Industry  
Vs  
Academic

Responsibility

Specialty

Job satisfaction

Design

Support

Complexity

Progression





*“A big difference is for example ward staff who are used to handing over to the next shift. That doesn’t happen within research. Largely, unless you are having leave and somebody takes over, your work load, is your workload.....”*

# The Organisation





Principal Investigator

Academic study teams

HOSPITAL

Wider organisation

Delivery Teams

COMMUNICATION

EMERGENCY

Internal meetings

Industry study teams





Targets

Funding

HOSPITAL  
The message

Job security

Patient choice

COMMUNICATION

EMERGENCY

Pressure to recruit....

Healthy competition



*“It’s become a big corporate machine hasn’t it?”*

*“Accrual driven”*

*“It’s a bit sad really”*

*“And it’s a very, yeah it is it’s corporate, it’s definitely a  
business.....”*

*“So yes, it has gradually grown into ..... I think  
machine is the best way of describing it.”*



Clinically embedded

HOSPITAL

Cross specialty

FEEDING  
THE  
MACHINE

COMMUNICATION

STRUCTURE &

Individual perceptions

Team structure





*“You were just trying to spread yourself too thinly.....you were working with different PI's who wanted to see patients on the same day at the same time and you couldn't.....”*

Facilities



Space

Visibility



Relationships

Awareness

Work going on..

Understanding

*“Its almost like, people say oh well its only research  
it’s not really a priority so we will just put them in  
this cupboard .....I don’t know sometimes I think  
people just don’t realise what you are doing and  
why you are doing it.”*



**HLO 1:** Increase the number of participants recruited into NIHR CRN Portfolio studies

**HLO2:** Increase the proportion of studies in the NIHR CRN Portfolio delivering to recruitment target



**HLO4:** Reduce the time taken for eligible studies to achieve set up in the NHS

**HLO 5:** Reduce the time taken to recruit first participant into NIHR CRN Portfolio studies

*“We know we are all judged on our recruitment and so when you cut your recruitment, that then gets questioned and then you know that that's going to impact on your future funding as well.....”*





Improved diagnoses

Impact



New treatments

Improved prevention

Opportunities to find out about & participate in research

Where Next?



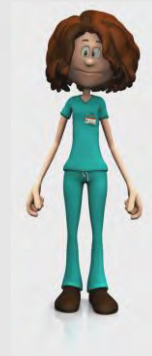
# Acknowledgements....

- The organisations above for funding and supporting the work...
- My co-authors
- Steven Tinkler (My personal Photoshop guru 😊)
- Mentors, critical friends and other professionals undertaking similar work across the UK
- The participants who were so kind to share their experiences





***Any questions?***



**@TinkleLin**

#WhyWeDoResearch

#CRNurse

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