Introduction

In May 2021 the RCN published its Nursing Workforce Standards. There are 14 standards that are grouped into three key themes:

- responsibility and accountability
- clinical leadership and safety
- health, safety and wellbeing.

As a Royal College and professional membership body, we have used our credibility and clinical expertise to set out what we see as the expected standards related to the provision of safe and effective nursing care.

The Nursing Workforce Standards are designed to be used alongside other existing legislative and regulatory instruments such as national staffing legislation (where it exists) and the NMC Code of professional practice.

It is essential to use the professional position and regulations to prevent the erosion of care, nursing and our members.

Using the Standards in my role as a rep or branch executive

We have been exploring the Standards with a group of reps and branch executives and considering how you might use them and the value they bring.

The overwhelming feeling is that while these Standards feel fresh and new, they won’t demand more of you in your role. What they do really well is articulate the link between working conditions and patient care in a way that will help people understand trade union activity in a professional context.

They can be used by reps to support and represent individual members but also to work collectively to question and influence for change either through branch activity or partnership working with unions and senior management.

Supporting individual members

The Nursing Workforce Standards provide an evidence base and language to support members to articulate why they deserve better working conditions whether that be about their development, their health and safety or their contracted terms and conditions.

Often when supporting and representing members, we see that individuals are seen as failing or to blame when it’s actually system-wide issues that are playing out. The Standards help to move the conversation from “who went wrong and how can we blame them” to “what went wrong and how we can fix it”. This means they can be a powerful tool when reflecting on incidents or writing statements and can provide courage when members are wanting to speak up and raise concerns.

Working collectively to improve workplace standards

Reps and branch executives work proactively with members, other trade unions and senior managers to highlight and address system-wide issues.
Using the Nursing Workforce Standards to organise for change

Most would agree that working throughout the COVID-19 pandemic has been about coping, but the Nursing Workforce Standards remind us that isn’t enough and sets out what high quality nursing care looks like. We can use them to start a conversation with branch members about what we experience in the workplace, what’s good and what needs to change.

Partnership working with recognised unions and senior management

Working together with other recognised unions is key to reps building collective power in their workplace. This can be through formal structures such as staff side where such arrangements are in place, or other staff representative forums.

RCN reps are experienced in partnership working with many holding positions on staff forums. Resources such as Ask. Listen. Act and Working Together: Being Active on Staff Side have been valuable and well received by our colleagues in other unions. What the Standards now offer is a better way to articulate the link between workplace conditions and quality care and a framework to assess the performance of an organisation and to identify areas of concern or opportunities for improvement.

Working proactively with senior management and nursing leads is key to the early identification of potential issues and the development of potential solutions. Using the Standards, we can support nursing leaders to build the case around system challenges impacting on nursing practice and the provision of safe and effective care.

Next steps for reps and branch execs

Launch: As part of the launch in May there is a comprehensive communications plan tailored to your country and region. It will be mindful of where you might be in terms of the broader political landscape and what the goal is in relation to safe staffing and legislation.

Website: There is an area of the main RCN website which introduces and explores the Nursing Workforce Standards and will have information, FAQs and resources. You will also be able to print off the full set of Standards www.rcn.org.uk/nursingworkforcestandards

Raising awareness locally: We will be contacting senior nurse leaders across the four countries to introduce the Nursing Workforce Standards and we would encourage you to work closely with your RCN Officer to ensure you agree a ‘joined-up’ approach across the three identified groups of members, other trade unions and senior management.

Resource for reps and branch executives: During our work exploring the Nursing Workforce Standards we agreed that, rather than a new resource, we would look at our existing resources and see how the Standards can be applied. We will be launching a new version of Ask. Listen. Act which will use the Standards as the framework for questioning and influencing activity. This will be produced as a printed publication that will be available to all reps and branch executives. We are currently testing out the new version with the rep and staff volunteers from across the UK and aim to publish in the summer.

For further information and to see and comment on the draft version, please email mairead.o’siochru@rcn.org.uk