



Royal College
of Nursing



CONGRESS '26

DEBATES • LEARNING • EXHIBITION

ACC Liverpool
Congress exhibition runs
from 18 – 20 May 2026



“We were thrilled with the response from delegates. The level of interest in our offerings was fantastic, and the conversations we had were both thoughtful and enthusiastic. It was clear that attendees appreciated having the chance to learn more about how Stryker can support them in their roles and improve patient outcomes.”

Congress exhibitor 2025

ENGAGE, INNOVATE, EDUCATE

RCN Congress is a premier event that brings together nursing professionals from across the UK to connect, learn, and collaborate with the College and its partners.

This event highlights the dedication and impact of the nursing workforce, showcasing the powerful outcomes achieved when RCN members unite to drive change.

Congress holds a vital place in the RCN calendar. It is a time to celebrate our profession and engage in meaningful discussions about its future. Every member should recognise the value they bring each day. By valuing ourselves, we empower others to do the same. It is the collective voice of our members that drives progress – your voice makes a difference.

We also deeply appreciate the diverse range of partners who support Congress. Their contributions enrich the experience and learning opportunities for all attendees.

The event offers an exceptional platform for members to network and engage with a wide array of exhibitors, including health care providers, charities, training organisations and recruiters.



RCN Congress is an annual event that brings together nursing professionals from across the UK to connect, learn and collaborate with the College and its partners all under one roof.

*Professor Nicola Ranger,
RCN General Secretary
and Chief Executive*

RETURNING TO LIVERPOOL

We are delighted to return to Liverpool in 2026. Liverpool offers a first-class exhibition opportunity with excellent transport links from across the UK, with a range of hotel options and ease of access for exhibitors and contractors.

The Royal College of Nursing represents over half a million registered nurses, midwives, nursing support workers, and nursing students.

Our annual event will provide you with access to the largest gathering of nursing professionals in the UK, giving you a unique opportunity to network with highly engaged delegates across specialties and from all over the country.

We will have one large exhibition hall opposite the debating hall, ensuring maximum traffic and delegate interaction. Catering and seating will be incorporated in the exhibition hall.

We have also created a range of opportunities to enable you to engage with this quality audience. Speak to us today about how your organisation can be involved.

**The Congress exhibition will be held
from 18 – 20 May 2026 and we would
love you to be part of it.**



WHY EXHIBIT ?

- Engage and network with over 4,000 nursing professionals whose influence will impact on your business.
- Hear directly from this essential audience on their passion and commitment to improve practice and to deliver excellence in patient care.
- Gain feedback from nursing professionals who are valued and trusted for their knowledge and education around patient engagement and management.
- Educate, innovate – showcasing your product and services
- Build and develop your database. Raise awareness and increase your profile.

We will work with you, offering support and guidance to help you translate your organisation's aims, ideas and objectives into meaningful exhibition opportunities.

Use our portfolio of promotional opportunities to engage delegates before, during and after the event.

Over **55%** of exhibitors are planning to return in 2026.

Over **80%** of exhibitors had positive engagement with their target/ targeted audience.

77% of exhibitors reported that they had achieved their objectives (within 2 weeks of the event).

Source: Exhibitor survey 2025

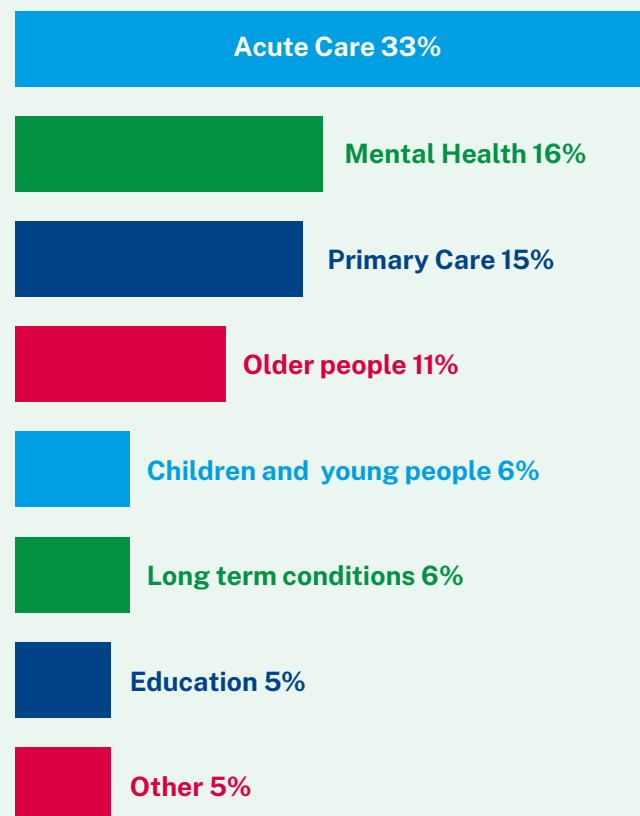
Contact us

rcncongress-sales@redactive.co.uk
020 7880 6231



MEET YOUR AUDIENCE

Our members work in these specialist sectors



78% of nurses influence training and development decisions in the workplace.

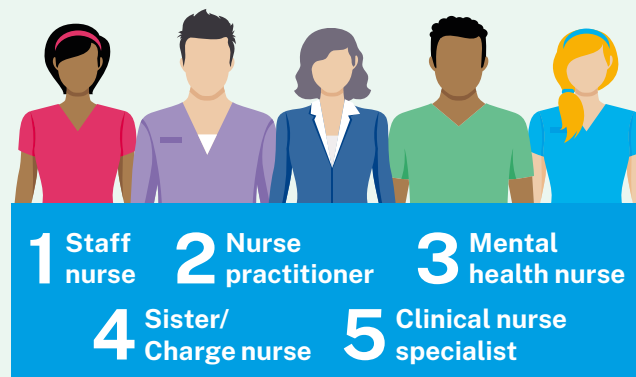
Practice area



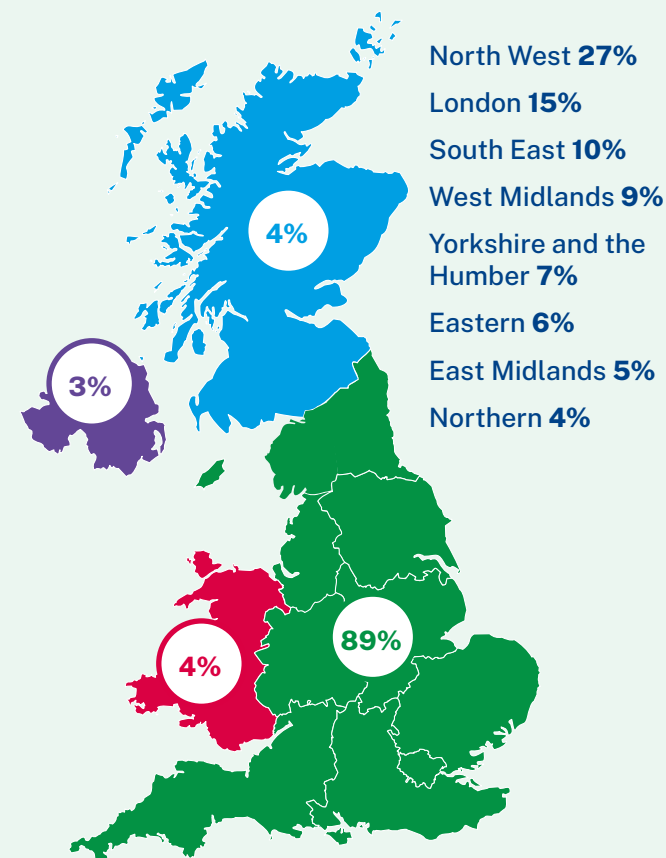
Source: RCN Congress Exit survey

81% of nurses are involved in educating patients in managing lifestyles.

Top 5 job titles



Our delegates travelled from across the UK



78% of nurses influence new service for patients.

Source: RCN Congress 2025 registration data

72% of nurses support patients on rehabilitation education.

Source: Delegate survey 2025

GET INVOLVED

Exhibition Stands

Exhibition Stand Package

Includes:

- shell scheme with name board
- data scanner to enable you to create a bespoke mailing list
- electrical socket and two spotlights
- company entry on both RCN Congress website and show guide
- unlimited exhibitor personnel passes
- tea and coffee vouchers.

Price:

3x3m stand exhibition package: £5,722.50 + VAT

3x2m stand exhibition package: £3,990 + VAT

Notes:

Additional stand space is sold at £577.50 per sqm.

Each stand package will have one lead generation device, additional devices to increase the opportunity to create a bespoke mailing list £350.

Charity packages are available.

We have a limited number of packages for registered charities please contact the sales team to discuss.

Email: congressexhibition@rcn.org.uk

Telephone: 020 7647 3959

VAT will be charged at current rates.

Space Only Stands

This is the package for exhibitors who want to build a bespoke stand structure and is suitable for a larger footprint. Minimum size 30 sqm. Plans will need to be submitted for approval not later than 6 weeks prior to the event.

Price:

Stand only £514.50 per sqm.



I was able to network, debate current issues pertinent to nursing, attend learning events, join forums, and meet exhibitors. Furthermore, getting to network with other nursing professionals was great.
Congress delegate 2025

EXHIBITION FLOORPLAN



GET INVOLVED

Education Session

Bring your voice to the Congress agenda

A guaranteed platform within the educational programme to engage delegates on a topic and speaker of your choice. Engage and connect with a targeted cohort of delegates.

Applications must be received by 31 January 2026.

- Room onsite at Liverpool ACC with AV provided.
- Pre promotion of your session.
- On-site promotion.

Price:
£2,500 + VAT

There are a limited number of opportunities, book today to secure your session.



Bespoke Opportunities

Our team are experts in creating bespoke packages to meet your business objectives.

We would be delighted to discuss the following with you:

- Lanyards.
- Onsite branding -main hall banners, Wi-Fi towers, signage.
- Career Clinic.
- Chill and Charge area.

For us, Congress was a very positive experience - not only did we have some fantastic conversations and meet some wonderful people, but the response to our presentation was superb. It was extremely well-received, sparking a lot of follow-up questions and interest from attendees. We left with numerous leads to follow up on, and have already had several highly promising conversations with nurses who are keen to work with us.

Congress exhibitor 2025

CONTACT US



We look forward to welcoming you to RCN Congress 2026

Web rcn.org.uk/congress/Exhibiting-at-Congress

Email rcncongress-sales@redactive.co.uk

Tel **020 7880 6231**